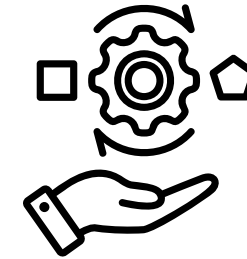


FUTURE UPGRADE[®] WORKSHOP

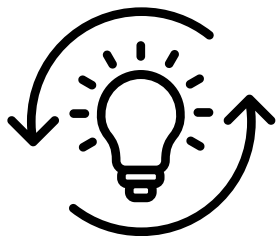


Foto: Astrid Marie Rasmussen / Visit Copenhagen



ADAPTING TO A CHANGING WORLD

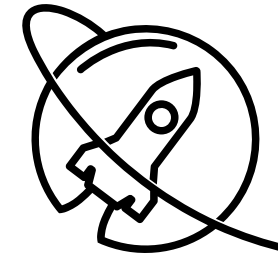
In a world constantly in flux, our society is redefining how we live, where we live, and how we work. It's crucial to understand and address the evolving needs and desires of future generations in terms of their lifestyles, housing, and work environments. This dynamic landscape presents new challenges for developers, corporations, and workspace providers as they navigate shifting priorities, such as sustainability and changing work patterns.



RETHINKING THE WORKPLACE

The traditional office model is no longer sufficient in the face of rapid technological advances, urbanization, and evolving preferences. Remote work, digital platforms, and hybrid models have reshaped the way we work and collaborate. As we continue to adapt to these changes, the role of the office has transformed from a mere workspace to a center for innovation, social interaction, and employee well-being.





A JOURNEY INTO THE FUTURE OF WORK

Embracing this era of transformation, we are committed to guiding you through the complexities of the future of work. Together, we'll explore new possibilities, address emerging challenges, and envision a work landscape that is dynamic, inclusive, and aligned with the aspirations of future generations. Join us on this journey as we shape the future of workspaces and lifestyles.



FUTURE UPGRADE®

**Introducing FUTURE UPGRADE®
– a workshop concept brought to you by
Copenhagen Windows and BLOXHUB.**

FUTURE UPGRADE® as your gateway to invaluable insights, delivered by industry pioneers, thought leaders, and experts in transformative fields like Proptech and the Future of Work.

This tailor-made experience is meticulously crafted to address the challenges your company will encounter on its path to the future. Expect a day that brims with innovation and motivation, especially within the dynamic realms of urban development and real estate.

Here are some key insights that will be addressed during your FUTURE UPGRADE® day:

ECONOMIC COMPETITIVENESS

Embracing the future of work can make organizations more competitive. Adapting to new technologies, automation, and changing work models can increase efficiency and reduce costs, positioning companies for success in a rapidly evolving global economy.

GLOBAL CONNECTIVITY

Advances in technology have made it easier for organizations to operate on a global scale. Understanding the future of work means being prepared for distributed teams, remote work, and cross-cultural collaboration.

LIFELONG LEARNING

Rapid technological advancements require employees to continuously update their skills and knowledge. Organizations that support ongoing learning and development are better equipped to thrive in the future.

TALENT ATTRACTION AND RETENTION

The modern workforce values flexibility, meaningful work, and a healthy work-life balance. Organizations that offer these attributes are more likely to attract and retain top talent. Understanding and adapting to these expectations is crucial for employers.

ENVIRONMENTAL SUSTAINABILITY

Many future work trends, such as remote work and reduced commuting, contribute to environmental sustainability. Embracing these trends can help organizations reduce their carbon footprint and meet sustainability goals.

ECONOMIC AND SOCIAL INCLUSION

The future of work should be inclusive, ensuring that opportunities are accessible to all, regardless of background or abilities. This inclusivity can drive economic growth and reduce societal inequalities.

INNOVATION AND AGILITY

The future of work is closely tied to innovation. Organizations that encourage innovation and provide employees with the tools and environment to be creative can respond more effectively to market changes and disruptions.

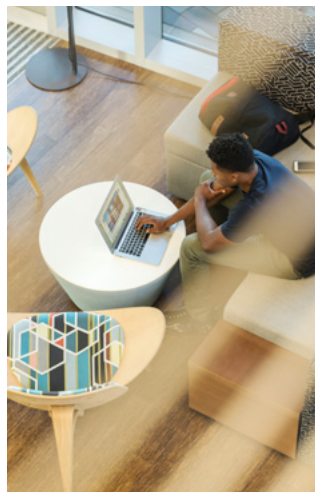
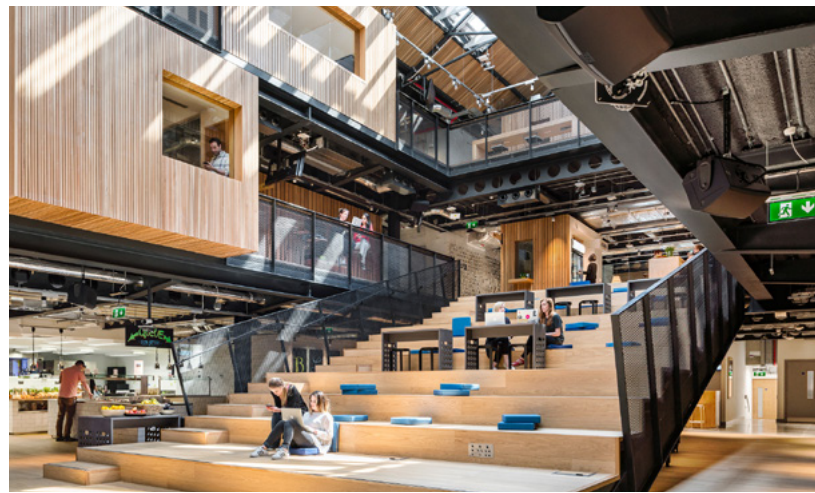
HEALTH AND WELL-BEING

The future of work considers the physical and mental health of employees. Organizations that prioritize employee well-being tend to have higher productivity and lower absentee rates.

ADAPTATION TO UNCERTAINTY

In a world marked by uncertainty, organizations that understand the future of work can be more adaptable and resilient in the face of unexpected challenges, such as economic downturns or global crises.

In essence, the future of work is not just a trend; it's a fundamental shift in how we approach employment, productivity, and the role of organizations in society. Staying informed and proactive in this evolving landscape is vital for the long-term success and sustainability of businesses and the well-being of the workforce.



Elevate your company's strategy and employee satisfaction. Our Workshop is customized to your company's unique requirements, following this process.

1

PLANNING

In collaboration, we uncover your needs and focus, so that the day is targeted to your specific situation and challenges.



2

INSPIRATION AND WORKSHOP DAY

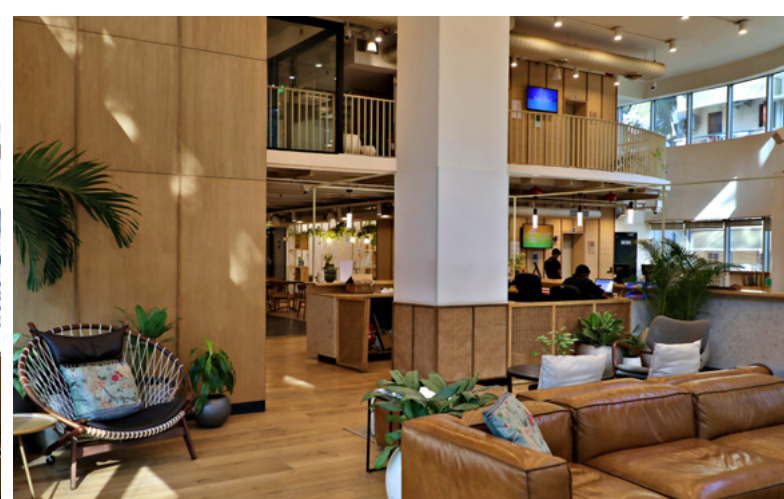
We will delve into current and future challenges and opportunities, drawing insights from industry experts. We'll align the day's activities with your goals and define actionable points for you based on our discussions.

3

AS THE DAY CONCLUDES, YOU'LL BE EQUIPPED WITH:

- Inspiration and updated knowledge about the office of the future as well as local and global urban megatrends
- Increased awareness of the company's specific opportunities in relation to future challenges
- Concrete action steps aimed at future-proofing your company





An example of a FUTURE UPGRADE® Day

09:00 Breakfast and welcome

Creative Workshop area
→ [Link](#)

09:30 Presentation on the future of urban development

Gain insights into the global megatrends that will influence urban development in the future. How can we use knowledge about upcoming demographic changes and user needs to devise the right strategy and develop relevant office projects?

10:30 The workplace of the future

The emergence of new generations and shifts in workflows have had a significant impact on the job market in recent years. This has led to the development of new working methods, patterns, and demands. By delving into current scientific studies and research, we will investigate how we will work and what the workplace of the future will resemble.

11:00 Insights from the last 5 years

In his role as Chief Operating Officer at BLOXHUB over the last 5 years, Frederik Tauber has gained significant experience in the development and operation of an international co-working space and innovation hub. Gain insights into these experiences and perspectives.

11:30 Continued insights and Tour of BLOXHUB

Experience the hybrid building of the future and a living example of the future office – a modern multi-user house where innovative and inspiring surroundings provide an ideal setting for businesses and interdisciplinary collaborations.

12:00 Lunch at BLOX

13:00 Future user needs

In the development of the future office, it's essential to not only look at data and statistics but also involve current and future users. Through anthropological studies and video interviews, we will provide insights into some of the needs and requirements that future users have for their workplace.

14:00 Digital solutions in the workplace

The digital economy is increasingly shaping our daily lives and work. PropTech Denmark will provide insights into how we can benefit from this development and how technology and digital solutions can contribute to optimizing and future-proofing the workplace.

15:00 Tour of the current exhibition at the Danish Architecture Center

BLOX also houses the Danish Architecture Center, which features inspiring and relevant exhibitions. There will be a presentation focusing on the current exhibition.

16:00 Conclusion – and the next step

We conclude the day and evaluate how we can use the insights and inspiration from today to practically enhance the company's strategy.

17:00 End of workshop

Practical Information

Full day FUTURE UPGRADE® workshop

Number of participants:

15-40 people*

Price per participant:

€650 excluding VAT.

Included breakfast, lunch, beverages/
coffee/fruits/snacks, venue.

For further information, please
feel free to contact:

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fta@bloxhub.org

Thomas Fokdal

+45 26 89 60 29

fokdal@copenhagenwindows.dk

*Minimum price per workshop € 10.000 excluding VAT.



A modern interior space featuring a large window with blinds, a black wicker chair, a red sofa, a black coffee table, and a potted plant. The room has a minimalist aesthetic with a mix of materials and colors. The window provides a view of a city street with buildings and a boat. The text "INTRODUCING BLOXHUB AND COPENHAGEN WINDOWS" is overlaid in the center of the image.

INTRODUCING BLOXHUB AND COPENHAGEN WINDOWS

BLOXHUB: A Premier Co-Working Destination in the Nordic Region

Spanning 10,000 square meters, our shared workspace nestled in the heart of Copenhagen is not only a resounding success to collaborative excellence, but also a testament to our commitment to fostering innovation within sustainable urbanization.

With a staggering 95% satisfaction rate among our tenants, BLOXHUB has earned its reputation as a thriving hub for entrepreneurial synergy. Our occupancy rate stands strong at 96%, and a remarkable 75% of our tenants choose to stay with us for the long term, even after three years. We proudly accommodate around 140 dynamic companies and over 1,200 talented individuals.

Since our inception, BLOXHUB has rapidly ascended to become a Beta Lab and a

vanguard of the Future of Work concept. We're more than just a co-working space; we're a source of inspiration. Year after year, we host over 100 delegations from corporate giants, investors, organizations, and fellow co-working spaces, hailing from the Nordic region, Europe, the United States, Canada, Japan, India, and more.

We are founded by esteemed collaborators, the Danish Ministry of Industry, Business and Financial Affairs, The City of Copenhagen, and the philanthropic foundation, Realdania.

Join us at BLOXHUB, where innovation thrives, collaboration blossoms, and the future of work takes shape. Elevate your work experience with us today.





Copenhagen Windows: Your Trusted Partner in Urban and Real Estate Future Development

Copenhagen Windows is a specialized consultancy with a strong foundation in science and a unique focus on applied Future Studies, particularly within the realms of urban development and the Future of Work. For the past two decades, we have been instrumental in shaping Copenhagen's urban landscape, ensuring that projects not only come to fruition but also evolve into socially cohesive urban quarters and lucrative properties capable of meeting future demands.

With over 20 years of experience serving as consultants for some of the most prominent Nordic real estate companies, including City & Port (the development corporation of Copenhagen City), Niam, NREP, Copenhagen Airports, Danica Properties, Realdania, and Tivoli A/S, Copenhagen Windows has earned a reputation as one of the industry's most seasoned and accomplished consultancies. Our expertise spans the fields of real estate and the Future of Work, making us a trusted partner for your ventures.

At Copenhagen Windows, we specialize in the conceptual development of properties and urban neighborhoods, driven by in-depth anthropological analyses. Our approach is knowledge-based and firmly rooted in a diverse set of core competencies, including futures research, anthropology, strategy, architecture, communication, and user design.

By seamlessly integrating these competencies, we craft a comprehensive concept that takes you from initial market analysis and concrete property configuration to the final identity. Our services encompass everything from scrutinizing the market and understanding target audience needs to creating a visionary blueprint, defining functions, and selecting operators.

Copenhagen Windows is your gateway to realizing the full potential of your real estate projects and urban developments. Partner with us to bring innovation, sustainability, and prosperity to your ventures in the dynamic world of urban planning and the Future of Work.

COPEHAGEN WINDOWS SELECTED PROJECTS

Papirøen

Concept- and strategy development
incl. audience-oriented areas

Danica Ejendomme / Union Kul / Nordkranen

Postbyen

Concept- and strategy development
incl. audience-oriented areas

Danica Ejendomme

Sluseholmen

Concept- and strategy development
incl. audience-oriented areas

Danica Ejendomme

Nordhavn

Concept- and strategy development
incl. audience-oriented areas

By&Havn

Agorahaverne

Concept and strategy development of
community-oriented living concept

Tetriis A/S

Charlottehaven

Concept and strategy development
of hybrid concept

Charlottehaven A/S

Nordbro

Concept and strategy development
of community-oriented student and
rental housing

Danica Ejendomme

B!NGS

Office of the future: strategy, concept,
and operational development

Fokus Asset Management

Danske Bank HQ

Office of the future: strategy, concept,
and operational development

Danske Bank

Tivoli hjørnet

Strategy, concept, and operational
development of Tivoli Hjørnet

Tivoli A/S

Holmens Kanal

Concept- and strategy development
incl. audience-oriented areas

Thylander Gruppen

BLOXHUB / Realdania

Office of the future: strategy, concept,
and operational development

Realdania

CPH Lufthavn

Concept and strategy for the new
F&B in Copenhagen Airport

SSP





Foto: Astrid Marie Rasmussen / Visit Copenhagen